Products

Flexi-Fund

The Ultimate Crowdfunding Platform
Empower Your Funding Journey with a Scalable & Customizable Solution

- Key Features & Offerings

  - ❖ Multiple Crowdfunding Models: supports the following different business need:
    - o P2P lending,
    - o Donation-based
    - o Event-driven crowdfunding
  - ❖ Role-Based Access: Designed for various platform actors:
    - o Borrowers (Campaign creator
    - o Investors.
    - o Back-office agents
    - o System admins.
  - ❖ Comprehensive System Components: Features include:
    - o Registration & KYC Process: Secure onboarding with identity verification.
    - o Fundraising Campaign Builder: Customizable funding campaigns with easy-to-use tools.
    - o Investment Marketplace: Investors can browse, assess, and invest in various campaigns.
    - o Transaction & Wallet Management: Integrated payment gateway for secure transactions.
    - o Back Office Control System: Enables platform administrators to manage, validate track, and oversee operations.
    - o Secondary Market: Allows investors to trade their investments.
    - o Auto-Investing Tool – Smart matching for investors based on preferences.
    - o Commission & Fee Management: Configurable commission structure and revenue management.
  - ❖ Web & Mobile Accessibility: Available on both web and mobile apps.
  - ❖ Campaign Scoring & Classification: to assessing campaign risks and potential.
  - ❖ White-Label Capability: Fully customizable branding and integration with third-party services.
  - ❖ Easily adaptable to different business models and evolving financial regulations

- Use Cases & Applications

  - ❖ Financial Institutions: Launch custom P2P lending platforms.
  - ❖ Non-Profits & NGOs: Raise funds through donation-based crowdfunding.
  - ❖ Event Organizers: Enable crowdfunding for events, concerts, and charity initiatives.
  - ❖ Startups & Businesses: Connect with investors for business funding opportunities.

- How It Works

  - ❖ User Registration & KYC: Borrowers and investors register and complete identity verification.

- ❖ Campaign Creation: Borrowers create funding campaigns with scoring and classification.
- ❖ Investment & Funding: Investors browse campaigns and fund opportunities via the marketplace.
- ❖ Wallet & Payment Processing: Transactions are handled securely with automated tracking.
- ❖ Back-Office Management: Admins oversee operations, manage fees, and ensure compliance.
- ❖ Secondary Market & Auto Investing: Investors trade or reinvest efficiently.

- Technology & Security

  - ❖ Robust Security:
    - ○ Multi-layer authentication
    - ○ Multi-Layer Security Architecture: The platform is built with a secure backend and frontend architecture, ensuring secured communication between the two layers
  - ❖ Seamless Integration: Built on **Odoo**, allowing easy integration with corporate ERP solutions.
  - ❖ Cross-Platform Accessibility: Available on both web and mobile applications for a seamless experience.

- ❖ Call to Action

Contact us to schedule a demo or request more information.

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Phone: